



2007 North Carolina Asthma Summit

April 17, 2007
8:00 AM to 4:00 PM
Burlington, NC

Program Description

The Asthma Alliance of North Carolina invites you to attend the 6th annual North Carolina Asthma Summit. The 2007 Summit will feature the official release of the North Carolina Asthma Plan and the kick-off of its important initiatives. The Summit will also provide an excellent opportunity for asthma champions throughout North Carolina to showcase success stories and share strategies for dealing with asthma in our communities.

Participants will interact with supportive leaders within our state and other advocates who have made a significant impact on individuals with asthma. Afternoon breakout sessions will offer practical asthma-related information, resources, and exciting new projects.

Target Audience

Asthma advocates and interested parties working on asthma in North Carolina.

Location

St. Marks Church
1230 St. Mark's Church Road, Burlington, NC 27215
(336) 584-8983

Accreditation

Continuing education credit has been submitted to the North Carolina Nurses Association for RN contact hours. Continuing Education credit has also been submitted to the North Carolina Respiratory Care Board and the North Carolina Board of Sanitarian Examiners.

Registration and Fee

Complete and submit the Summit registration, with \$30 registration fee, by **April 3, 2007**. After April 3, the registration fee is \$35.

Questions

Caroline Chappell, MPA
Asthma Program Consultant
NC Department of Health and Human Services
Phone (919) 707-5209
Caroline.Chappell@ncmail.net

Directions

Coming from I-40 West, take Exit #140 at University Drive. Turn right off the exit ramp onto University Drive. Proceed to the first stoplight and turn right at St. Mark's Church Road. St. Marks is ¼ mile on the right.

Coming from I-40 East, take Exit #140 at University Drive. Turn left off the exit ramp onto University Drive. Proceed to the first stoplight and turn right at St. Mark's Church Road. St. Marks is ¼ mile on the right.

Parking

Parking is available at no cost in lots behind and across the street from the church. Enter the main foyer through the large glass doors accessible from both parking areas.

Local Hotels

Country Suites	336-584-1115
Best Western	336-584-0151
Courtyard by Marriott	336-585-1888
Comfort Inn	336-584-4447
Hampton Inn	336-584-8585



The Asthma Alliance of North Carolina is a statewide coalition dedicated to improving asthma care from multidisciplinary and public health perspectives. Members of the Alliance designed the Asthma Summit to promote the efforts of local asthma coalitions.

Program Coordinators:

- Carolyn Bell, RRT, RCP, AE-C, New Hanover Regional Medical Center
- Neasha Bryant, MPA, North Carolina Environmental Resource Program
- Caroline Chappell, MPA, North Carolina Department of Health and Human Services
- Susan King Cope, American Lung Association of North Carolina
- Donna Dayer, BS, RRT, AE-C, North Carolina Department of Health and Human Services
- Miriam McLaughlin, American Lung Association of North Carolina
- Gayle Olson, RN, Albemarle Regional Health Services
- Diane Price, MEd, North Carolina Department of Health and Human Services
- Debra Yarbrough, RS, Craven County Health Department
- Members of the Asthma Alliance of North Carolina



2007 North Carolina Asthma Summit Program Schedule

April 17, 2007

8:00 – 9:00	Registration and Exhibits Refreshments provided	
9:00 – 9:10	Welcome from the Asthma Alliance of North Carolina	Karin Yeatts, Cathy Hathcock
9:10 – 9:20	Asthma Initiatives From a Local Perspective	Dorothy Cilenti
9:20 – 9:35	Healthy Carolinians Opportunities	Mary Bobbitt-Cooke
9:35 – 10:05	State Asthma Plan Release and Update	Caroline Chappell
10:05 – 10:15	Asthma Champion Award Presentation	Asthma Summit Planning Committee
10:15 – 10:45	Break and Exhibits	
10:45 – 11:00	Asthma Action Planning	AANC Asthma Action Planning Committee
11:00 – 12:00	Success Stories in Asthma Education	Mission Hospitals Asthma Disease Management Program Pitt County Memorial Hospital Pediatric Asthma Services Wake Med Pediatric Asthma Program
12:00 – 1:15	Lunch (provided) Storyboards and Exhibits	
1:15 – 2:15	Breakout Session I (Select 1 session) Environmental Resources and Research Outreach to Underserved Populations Finding Resources for Asthma Initiatives Asthma Friendly Schools Indoor Air Quality Update Smoke Free Communities (Smoke Free Dining, Air Quality Monitoring, and the Healthy Hospital Initiative)	Neasha Bryant, Diana Tarrant Curtis Jackson Diana Seydlorsky, Lori O'Keefe, Karen McNeil-Miller Miriam McLaughlin Sandy Wiggins Ann Houston Staples
2:15 – 2:30	Break (provided) Storyboards and Exhibits	
2:30 – 3:30	Breakout Session II (Select 1 session) School Asthma Action Planning Environmental Control Measures on Asthma NC School Sanitation Rules and Asthma-Related Proposals Winning with Asthma (the Coaches' Clipboard Project) Conversation about Burden of Asthma Report Tobacco Free Schools	AANC Action Planning Committee Debra Yarbrough Patricia Gilmartin, Romie Herring Pam Ellwood, Gayle Olson Kelly Jensen Mark Ezzell
3:30-3:40	Evaluation and Conclusion	Karin Yeatts, Cathy Hathcock



2007 North Carolina Asthma Summit Presenters

Mary Bobbitt-Cooke, MPH

Director, Office of Healthy Carolinians

Neasha Bryant, MPA

Science Educator
Environmental Resource Program
Institute for the Environment, UNC-Chapel Hill

Caroline Chappell, MPA

Asthma Program Consultant
NC Department of Health and Human Services
Division of Public Health

Dorothy Cilenti, MPH, MSW

Alamance County Health Director

Pam Ellwood, FNP-C, CPNP, AE-C

Co-chair, Cleveland County Asthma Coalition

Mark Ezzell

Director, Tobacco Free Schools
North Carolina Health and Wellness Trust Fund

Patricia Gilmartin, RS

Regional Environmental Health Specialist
NC Department of Environment and Natural
Resources, Children's Environmental Health Branch

Cathy Hathcock, RRT, RCP, AE-C

Respiratory Therapist, Duke University Pulmonary
Function Lab
Co-chair, Asthma Alliance of North Carolina

Romie Herring, CIH

Manager, Industrial Hygiene Consultation Unit
NC Department of Health and Human Services
Occupational and Environmental Epidemiology
Branch

Curtis Jackson

Tobacco Prevention and Control Branch
NC Department of Health and Human Services
Division of Public Health

Kelly Jensen, MSPH

Asthma Program Statistician
NC Department of Health and Human Services
Division of Public Health

Miriam McLaughlin

Master Trainer, Asthma Program Manager
American Lung Association of North Carolina

Karen McNeil-Miller, PhD

President
Kate B. Reynolds Charitable Trust

Lori O'Keefe

Philanthropic Services Manager
Triangle Community Foundation

Gayle Olson, RN

Albemarle Regional Health Services
Pediatric Asthma Program

Diana Seydlorsky

Accounting Manager, Horry County (SC) Finance
Department
Contract Employee, NC Department of
Environment and Natural Resources, Children's
Environmental Health Branch

Ann Houston Staples, CHES

Director, Public Education and Communication
Tobacco Prevention and Control Branch
NC Department of Health and Human Services
Division of Public Health

Sandy Wiggins, EdD

Extension Specialist, Environmental Health and
Housing, North Carolina State University

Debra Yarbrough, RS

Environmental Health Program Specialist
Children's Environmental Health Section
Craven County Health Department

Karin Yeatts, PhD

Research Assistant Professor, Center for
Environmental Medicine, Asthma, and Lung
Biology, Epidemiology Department
UNC-Chapel Hill School of Medicine
Co-chair, Asthma Alliance of North Carolina



2007 North Carolina Asthma Summit Registration

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Registration and Payment

To register, please go to www.lungnc.org!

Participants who register by April 3, 2007 - \$30 registration fee.
After April 3, 2007 - \$35 registration fee

Payments via credit card, check, and purchase order will be accepted.

For registration information, contact:

Susan King Cope
VP of Programs and Advocacy
American Lung Association of North Carolina
(919) 832-8326 x 22
skingcope@lungnc.org

For Summit information, contact:

Caroline Chappell
North Carolina Asthma Program Consultant
North Carolina Department of Health and Human Services
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